

SUMMARY

Self-driven and innovative leader with 12 years of expertise in program management, client recruitment, and creative marketing for purpose-driven engagement. Adept at forging strategic partnerships with diverse organizations and individuals united by common goals. Exceptional communicator and critical thinker who thrives in dynamic environments, continually embracing new technologies and processes to drive success.

EXPERIENCE

COMBINED ARMS, Executive Director, Texas Veterans Network

May 2020 - Current

- Direct the successful build out of the Texas Veterans Network, the first statewide veteran referral network
- Collaborate with a team to implement strategies to secure financial support from donors and prospects,
- Partner with state leaders, government agencies, nonprofit organizations, and community-based organizations to create a streamlined process for veterans and their families to connect with their communities
- Utilize Salesforce and HubSpot to create intentional marketing campaigns for outreach and engagement
- Create meaningful engagement opportunities for key stakeholders and donors
- Facilitate client experience activities including product design, user acceptance, and deployment
- Construct playbooks, standard operating procedures, and training videos for varied level users

NEXTOP, Programs Director

May 2015- May 2020

- Enhanced Salesforce capabilities for the organization which led to the increased efficiency of recruitment, pre - screen and interview processes
- Established and maintained relationships with HR leaders from over 100 corporations to develop stronger talent pipelines and identify hiring needs
- Managed and tracked all programmatic contractor relationships to include the development of recruiting, training, marketing, and technology
- Exceeded expectations by leading a recruitment team to help place more than 2,050 candidates into industry careers in under 3 years

BAKER HUGHES INCORPORATED, Staffing Specialist- Military Recruiting

July 2014 - March 2015

- Key member of recruiting team that earned #3 ranking for Top 100 Military Friendly Employers - GI Jobs
- Developed and maintained relationships with HR leaders across multiple business verticals
- Initiated, developed, and executed comprehensive, compelling sourcing strategies that attract top talent
- Persuasively sold organization, role, and culture to potential candidates at military specific job fairs and events

UNITED STATES MARINE CORPS, Logistics and Operations Supervisor Nov 2001 - Nov 2005 and July 2007 - July 2011

- Efficiently managed the financial execution of an annual budget of \$2.5 million that supported deployment efforts for 2,500 Marines and Sailors
- Supervised the professional and personal development of 12 junior Marines by promoting leadership traits such as integrity, judgment, and dependability
- Expedited and reduced outstanding high priority material expenditures by 60% by utilizing lateral support from other local units versus ordering material from overseas

EDUCATION

UNIVERSITY OF HOUSTON, Houston, TX December 2012

Bachelor of Science, Major: Health, Minor: Nutrition (Magna Cum Laude)

RICE UNIVERSITY, Houston TX May 2018

Certificate: Leadership Institute for Nonprofit Executives

AWARDS

- 2023 Women Trailblazer of the Year
- 2023 Houston Business Journal Women Who Mean Business
- 2020 Finalist Houston Texans Campeón de la Comunidad Award
- 2019 Most impactful Veterans in Energy Awardee